INTRODUCTION: Brief presentation of the Publishing Makerspace concept (4:00 – 4:15)

Charrette Rules

1. All ideas are good. Don’t censor yourself.
2. Don’t be critical of your teammates’ ideas. Take joint ownership of all ideas put on the table.
3. Work collaboratively.
4. Don’t be hampered by the restrictions of existing mechanisms, models, practices, or processes.

BRAINSTORMING exercise (4:15 – 4:25)

This is a faucet exercise, where we come up with, in quick-fire fashion, as many ideas as possible related to the prompt. The facilitator reads the topic question. Team members briefly write responses to the question (one per post-it note) until the facilitator tells them to stop. The facilitator then organizes the post-its and summarizes the ideas introduced. After the summary, there will be 1–2 minutes for discussion. This write / read / discuss cycle is repeated for each set of questions.

Questions

- What ways would you like to expand your written scholarship beyond traditional professional formats (e.g. monograph publishing)?
- What collaborative relationships with your editor and/or with digital publishing specialists are necessary to achieve these aims?

VISIONING exercise (4:25 – 4:35)

Now we are moving from faucet mode to funnel mode. Distilling the ideas we generated in faucet mode, we will collaboratively develop a shared vision for our desired future. Draw from the post-it notes you created in the brainstorming exercise, selecting the most important notes and building a model for an envisioned possible future that incorporates all of our ideas.

Questions

- What are the most important things you want to accomplish?
- How can they be interrelated?

BACKCASTING exercise (4:35 – 4:45)

In this process, the team plots and constructs a diagram to illustrate the steps in getting from the present to future goals using backcasting strategies.

Questions

- How can we move from the present toward the goals generated in funnel mode?
- What steps are necessary, and how should they be coordinated?

DISCUSSION (4:45 – 5:00)

Following the completion of the visioning exercise, we will debrief and have a discussion about the process, what we learned from it, and ways in which it has motivated us. Participants are welcome to stay after 5:00 p.m. to continue the conversation!